



Issuer Free Writing Prospectus dated February 20, 2025

Filed Pursuant to Rule 433 of the Securities Act of 1933, as amended

Relating to Preliminary Prospectus dated February 19, 2025

Registration Statement No. 333-283286



LogProstyle
redefine life style

Investor Presentation

Proposed NYSE Ticker: LGPS

February 2025

Free Writing Prospectus

We have filed a registration statement (including a preliminary prospectus) (File No. 333-283286) with the SEC for the offering to which this communication relates. The registration statement has not yet become effective. Before you invest, you should read the preliminary prospectus in that registration statement (including the risk factors described therein) and other documents that we have filed with the SEC for more complete information about us and this offering. You may access these documents for free by visiting EDGAR on the SEC website at <http://www.sec.gov>. The preliminary prospectus was filed February 19, 2025 and is available on the SEC website at <http://www.sec.gov>. Alternatively, LogProstyle, Inc. and any underwriter or dealer participating in the offering will arrange to send you the prospectus if you request it by calling Spartan Capital Securities, LLC at +1 (212) 293-4245 or by email at kmonchik@spartancapital.com or standard mail at Spartan Capital Securities, LLC, Attn: Kim Monchik, 45 Broadway, 19th Floor, New York, NY 10006 USA. The recent registration statement (including the most recent prospectus) can be accessed through the following link: <https://www.sec.gov/ix?doc=/Archives/edgar/data/0002040290/000149315225007617/formposam.htm>

Form CRS/Reg BI Disclaimer

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Forward-Looking Statement

This presentation contains forward-looking statements that reflect our current expectations and views of future events, all of which are subject to risks and uncertainties. Forward-looking statements give our current expectations or forecasts of future events. You can identify these statements by the fact that they do not relate strictly to historical or current facts. You can find many (but not all) of these statements by the use of words such as “approximates,” “believes,” “hopes,” “expects,” “anticipates,” “estimates,” “projects,” “intends,” “plans,” “will,” “would,” “should,” “could,” “may” or other similar expressions in this presentation. These statements are likely to address our growth strategy, financial results and product and development programs. You must carefully consider any such statements and should understand that many factors could cause actual results to differ from our forward-looking statements. These factors may include inaccurate assumptions and a broad variety of other risks and uncertainties, including some that are known and some that are not. No forward-looking statement can be guaranteed and actual future results may vary materially. Factors that could cause actual results to differ from those discussed in the forward-looking statements include, but are not limited to: assumptions about our future financial and operating results, including revenue, income, expenditures, cash balances, and other financial items; our ability to execute our growth, and expansion, including our ability to meet our goals; current and future economic and political conditions; our capital requirements and our ability to raise any additional financing which we may require; our ability to attract clients and further enhance our brand recognition; our ability to hire and retain qualified management personnel and key employees in order to enable us to develop our business; the COVID-19 pandemic; trends and competition in the real estate industry; and other assumptions described in this presentation underlying or relating to any forward-looking statements.

We describe certain material risks, uncertainties and assumptions that could affect our business, including our financial condition and results of operations, under “Risk Factors.” We base our forward-looking statements on our management’s beliefs and assumptions based on information available to our management at the time the statements are made. We caution you that actual outcomes and results may, and are likely to, differ materially from what is expressed, implied or forecast by our forward-looking statements. Accordingly, you should be careful about relying on any forward-looking statements. Except as required under the federal securities laws, we do not have any intention or obligation to update publicly any forward-looking statements after the distribution of this presentation, whether as a result of new information, future events, changes in assumptions, or otherwise.

Offering Summary

Issuer	LOGPROSTYLE INC.
Exchange/Ticker	NYSE American: LGPS
Securities Offered	2,500,000 Common Shares
Over-allotment option	Exercisable for 45 days from the date of the prospectus included in the Registration Statement, to purchase up to an aggregate of 375,000 additional Common Shares at the initial public offering price, less underwriting discounts
Pre-Offering Shares Outstanding	21,652,110 Common Shares (1)
Post-Offering Shares Outstanding	24,152,110 Common Shares assuming no exercise of the underwriters' over-allotment option 24,527,110 Common Shares assuming full exercise of the underwriters' over-allotment option
Price per Common Share	\$4.00 to \$6.00
Use of Proceeds	<ul style="list-style-type: none">• ~ 70% for the development and expansion of ProstyleRyokan's business operation by developing and managing additional Machinaka Ryokans in Japan, and by forming joint ventures with local companies to mutually develop Machinaka Ryokans in the U.S., as well as in Dubai, United Arab Emirates• ~ 30% for the development and expansion of our real estate business, particularly the real estate renovation and resale business under our brand "Log Mansion," in Japan, other Asian countries, and the U.S. by investing or acquiring local real estate companies in these areas.
Lock-Up	180 days for the Issuer, Issuer's Officers, Directors and Shareholders
Underwriter	Spartan Capital Securities, LLC

(1) Based on 21,652,110 Common Shares issued and outstanding as of February 18, 2025, excluding Common Shares issuable upon exercise of unexercised options, warrants and stock acquisition rights.

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LOGPROSTYLE QUALITY



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BUSINESS SEGMENTS

Real Estate Business

Real Estate Renovation and Resale

Project management of the entire condominium renovation process, from the purchase of original condominium units through the final delivery
Timeline : 12 months

Approximately 1,700 renovated condominiums sold over the past 15 years under the “Log Mansion” brand

Real Estate Development

Development of residential condominiums and our unique “Machinaka Ryokan”, a particular type of hotel located in a central urban area featuring traditional Japanese elements

Residential condominiums timeline: 18 – 24 months

Machinaka Ryokan timeline: 42 months

Hotel Management

ProstyleRyokan manages ryokan-style hotels in Tokyo, Yokohama, and Okinawa

The concept is to provide guests with the experience of staying in a ryokan-style hotel. Approximately 70% of the guest rooms are equipped with open-air baths as well as tatami flooring and private rooms with saunas

Others

Restaurant operation

Manufacturing and trading of building materials

Building management

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MAIN BUSINESS SEGMENTS

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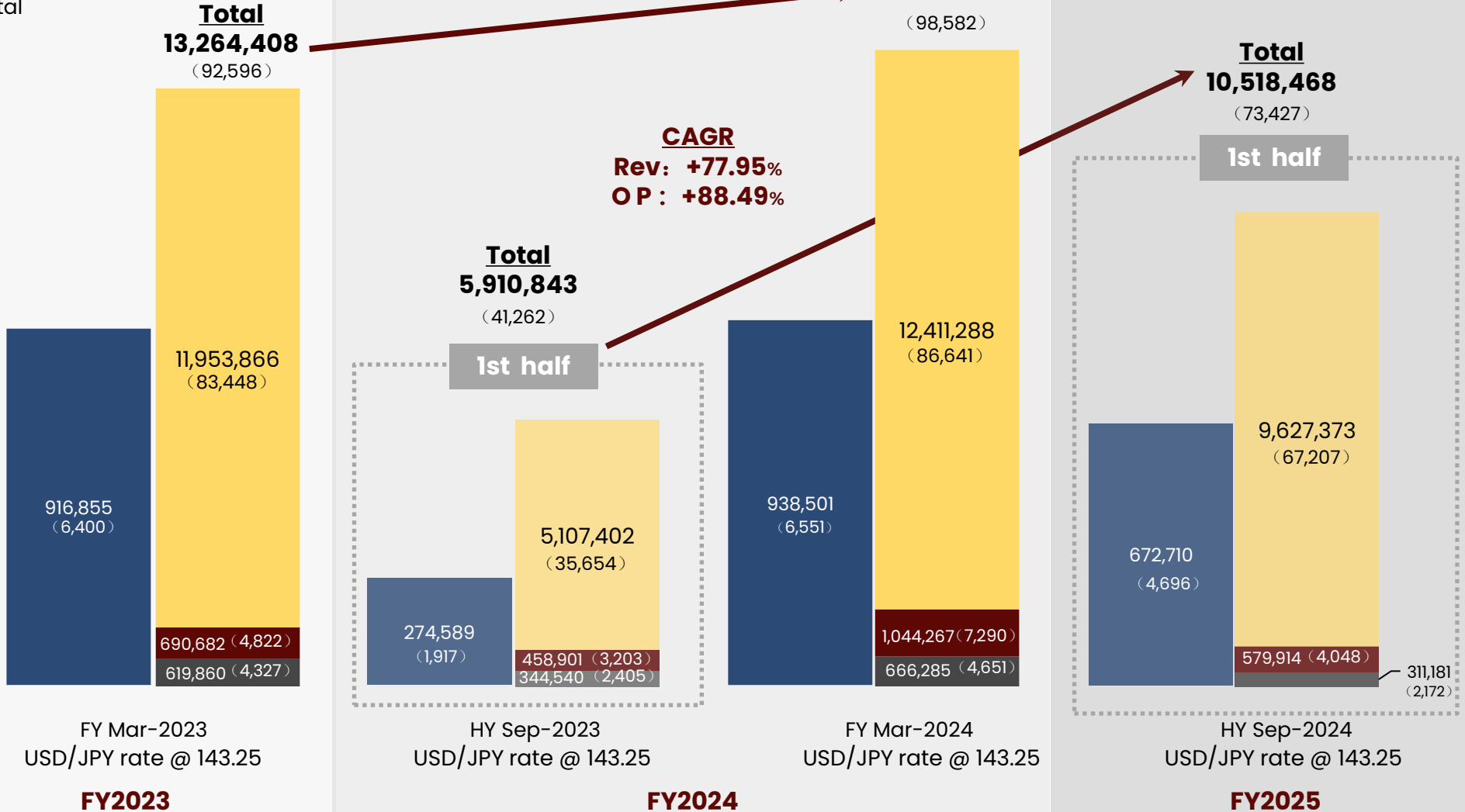
Unit: JPY 1,000
*() in USD 1,000

Revenue(Rev)

- Real Estate Business
- Hotel Business
- Other

Operating income(OP)

- Total



Real Estate Renovation and Resale



Purchase of used apartments



Renovation design and construction management



Resale under the brand "Log Mansion"



owned media (Log Remove)

Real Estate Tech Domain

Vertical integration



What is a "Log Mansion"?

This is a brand of renovated condominiums characterized by the abundant use of "natural solid wood". All flooring, fixtures, and fittings are produced in-house.



Solid wood flooring material



Original Kitchen

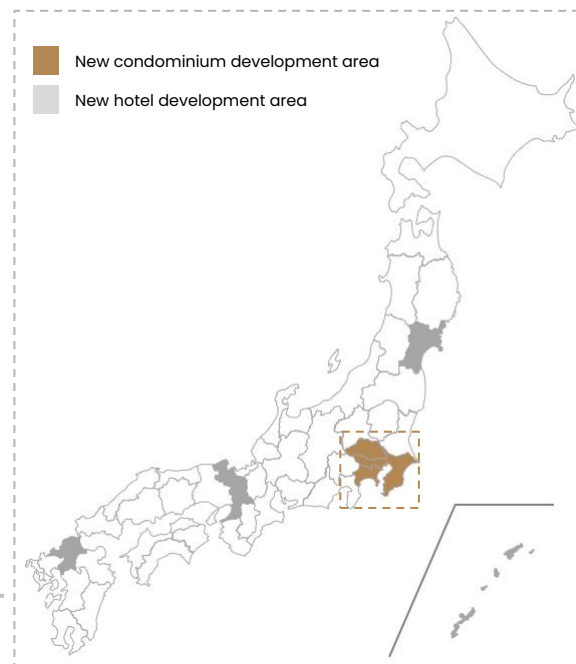
Materials are processed directly from wood without chemical treatments or adhesives, and it offers durability, humidity control, and thermal insulation.

The primary challenge associated with using natural solid wood is the high cost of procurement; however, by directly importing the raw materials and manufacturing them in our own factory, we are able to maintain low costs.

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"Machinaka Ryokan" business

- Developed by Prostyle, leveraging comprehensive services provided by group companies, and operated by Prostyle Ryokan
- Development experience in Yokohama and Tokyo
- Core business of the growth strategy
- Future development of "Machinaka Ryokan" (Urban Ryokan) in regional cities



■ Brand List

PROSTYLE

Family-type apartment brand incorporating natural solid wood flooring

- Sales of condominiums by internal sales team

PROSTYLE WEALTH

A brand of new studio and compact apartments with an emphasis on asset value

- Wholesale single building to real estate sales companies and institutional investors
- Potential use of lease-back

PROSTYLE RYOKAN

Hotel brand based on the concept of "Machinaka Ryokan" (Urban Ryokan)

- Wholesale single building to institutional investors
- After the sale, a group company will be involved in the operations
- Expanding the business not only in the Tokyo metropolitan area, but also in various regional cities.

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OVERVIEW OF THE TOURISM BUSINESS

“Machinaka Ryokan”

“Why are there no inns in the heart of the city?” This question led us to develop a new type of accommodation for inbound travelers. The concept is to provide high quality accommodation and to allow guests to fully experience the beauty of Japan in the common areas. We offer accommodations that combine the refined design of tatami mats in all rooms, the hospitality characteristic of Japanese ryokan, and the convenience of a hotel in the heart of the city. These features have been highly acclaimed by actual inbound demand.

We plan to further develop our hotel brand and concept “Machinaka Ryokan” which is a combination of traditional Japanese inn with the convenience located in center of the city. Our strategy is to expand in the dominant area in Tokyo then to regional cities with high inbound tourist interest, such as Osaka and Kyoto.

Furthermore, in plan to introduce our “Machinaka Ryokan” concept, where guests can experience unique Japanese culture not only in Japan but in regions such as North America and Dubai.

List of Hotels	
Kanagawa Yokohama	PROSTYLE Yokohama Bashamichi 94 rooms、 August 2018 OPEN
Tokyo Asakusa	PROSTYLE Tokyo Asakusa 43 rooms、 December 2019 OPEN
Okinawa Naha	PROSTYLE Naha 48 rooms、 December 2020 OPEN
Okinawa Naha	PROSTYLE TERRACE NAHA 25 rooms、 April 2021

Creating hotel brand by leveraging group companies



Handles land acquisition/construction management and sales

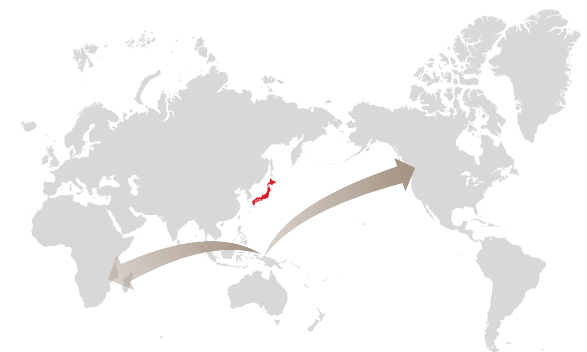


Hotel operator managing space efficiency and achieving high profitability



A specialty shabu-shabu restaurant

Plans to expand into the US and Dubai



Expanding the highly popular “Machinaka Ryokan” globally

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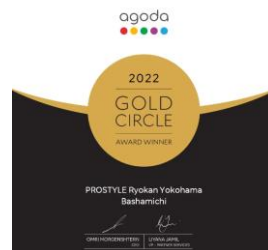
RECOGNITIONS

■ Evaluation from international travelers

Prostyle Ryokan Yokohama Bashamichi

Agoda GOLD CIRCLE AWARD 2022

Awarded the top accommodations worldwide that meet the criteria of “Customer Review Ratings,” “Competitive Pricing and Availability,” and “Commitment to Providing a Great Customer Experience”



Prostyle Ryokan Tokyo Asakusa

Received the highest rating of 5 stars from Agoda.



プロスタイル旅館 東京浅草 (Prostyle Ryokan Tokyo Asakusa)★★★★★

■ Evaluation from domestic travelers

Prostyle Ryokan Tokyo Asakusa

1st place in the “Best Sold Inn Awards 2022” from Jalan.net, a domestic online travel agency.

(Tokyo area: scale) 11~50(room)

宿泊施設規模：11~50室

1位 プロスタイル旅館 東京浅草



■ Evaluation in terms of design



Prostyle Ryokan Yokohama Bashamichi

The design offers a modern reinterpretation of traditional Japanese elements, such as tatami mats, latticework, and shoji screens, blended with the nostalgic charm of elegant Western streetscapes. This fusion of Japanese and Western styles, past and present, creates an ambiance that feels both comfortable and contemporary.

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Strategic expansion and growth in the real estate renovation and resale, and hotel development and management businesses

We are planning for an expansion of LogSuite's real estate renovation and resale business in Kyoto, Osaka, Nagoya, and other areas in Japan, other Asian countries, and the United States by investing or acquiring local real estate companies in these areas to offer our renovation and resale services

We plan to expand hotel development and management business by developing and managing 20 additional Machinaka Ryokans in Japan, including Tokyo, Osaka, and Kyoto, and form joint ventures with local companies to mutually develop Machinaka Ryokans in the U.S., including New York and Los Angeles, as well as in Dubai, United Arab Emirates by the end of the fiscal year ended March 31, 2026

Establishment of relationships with local real estate agencies in new geographic markets

Relationships with local real estate agencies are essential to our business operations. LogSuite and Prostyle primarily rely on these agencies to identify pre-owned condominiums and land parcels for acquisition, as well as to connect with customers. As we anticipate expanding our business into new regions, we expect to establish new relationships with local real estate agencies in these new markets. By leveraging these relationships, we aim to facilitate access to potential pre-owned condominiums, prime land parcels, and customers in the new geographic markets

Attraction and retention of talented professionals

We believe our success greatly depends on our subsidiaries' ability to attract and retain talented professionals. To maintain and enhance our competitive advantage in the market and support our expansion plans into other geographic markets, we plan to implement a series of initiatives to attract additional personnel. These initiatives include developing a market-oriented employee compensation structure and implementing a standardized multilevel performance review mechanism. Additionally, to ensure continuous professional growth and maintain a high standard of expertise, we are committed to enhancing employee quality through regular internal training programs

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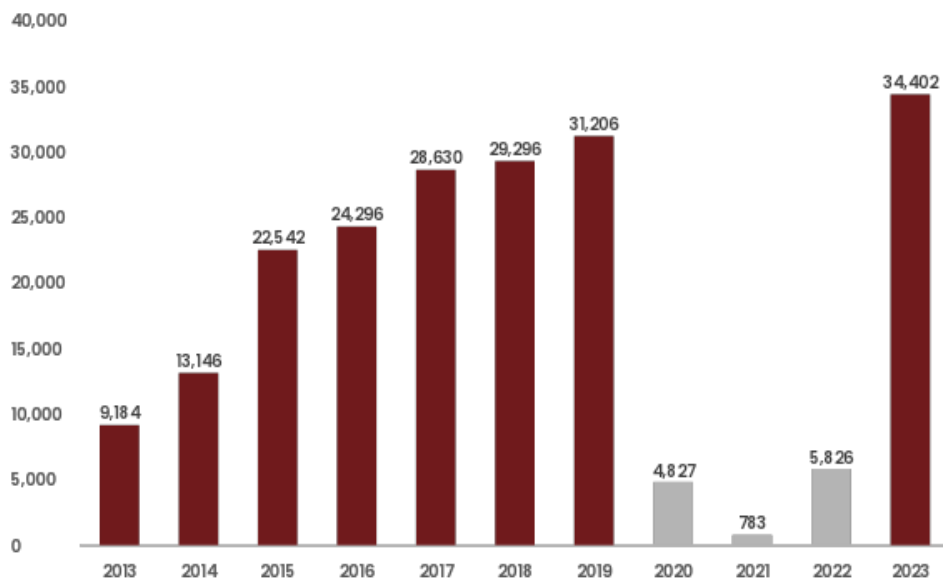
MARKET ENVIRONMENT

Total number of overnight stays by foreign tourists

2014	2015	2016	2017	2018
44,824,000	65,614,000	69,388,000	79,690,000	94,275,000
2019	2020	2021	2022	2023
115,658,000	20,345,000	4,317,000	16,502,000	117,751,000

Source: Japan Tourism Agency "Accommodation Travel Statistics Survey"

Trends in inbound consumption (unit: USD million)



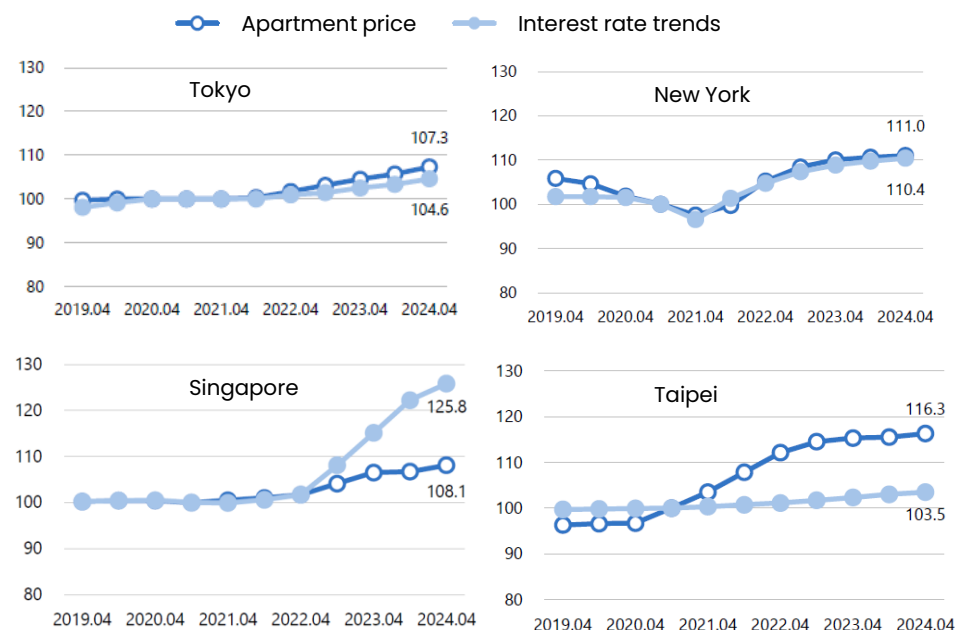
Source: Based on the Japan Tourism Agency's "Survey on Consumption Trends of Foreign Visitors to Japan" converted into dollars
USD/JPY rate @ 154.25

Interest rate composition

	FY2022	FY2023	FY2024
Our PJ procurement interest rate	2.82%	3.42%	3.46%
Housing loan (fixed)	1.60%	1.60%	1.82%
Mortgage (variable)	0.44%	0.44%	0.31%

Source: Fixed interest rate (collected from ARUHI Flat 35 interest rates)
Variable interest rate (collected from Sumishin SBI Net Bank nominal interest rate)

Apartment price index in major cities (October 2020 = 100)



Source: Japan Real Estate Institute "International Real Estate Price Rent Index"

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ABOUT US

Company Name	LogProstyle Inc.
Establishment	August 1, 2006
Head Office Location	3-6-23 Kita-Aoyama, Minato-ku, Tokyo
Number of Employees	292 (As of January 31, 2025, for all group companies *Includes part-time workers)

Group Companies Business	Real Estate Business		Ryokan Management	
	LogSuite Inc.	Renovation and resale of existing condominiums	Prostyle Ryokan Inc.	Ryokan and hotel management, food and beverage business
	Prostyle Inc.	New condominium development and sales agency contract		
	LogAsset Inc.	Development and effective utilization of real estate for investment	Other Businesses	
	Construction Business		Okinawa Igeto Inc.	Wholesale of building materials and lumber
	LogArchitects Inc.	Architectural design, construction management, renovation contracting	Kotakino Inc.	Restaurant Management
	Building Management Business		LogKnot Vietnam Co.,Ltd.	Offshore lab/perse production
	Chino Building Management Inc.	Condominium management and rental brokerage	PROPOLIFE VIENAM Co.,Ltd.	Hotel Management
			Yantai Propolife Wood Industry Co.,Ltd.	Woodworking industry
			LogProstyle US Inc.	Hotel and Restaurant Management (planned)

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